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2009 New Product Releases from WAVE ARMOR™

Maple Lake, MN - January 5, 2009 – WAVE ARMOR™ and INNOVATIVE OUTDOOR SOLUTIONS INC.™

Wave Armor™, a division of Innovative Outdoor Solutions Inc™ brings five innovative additions to their marine product line-up for 2009.

The **Wave Dock™** is a modular floating dock platform that revolutionizes the way lake home owners and marinas customize their floating dock systems and is available in an amazing new Pebble Beach color finish, bringing a rich new look to the industry. With the proprietary patent pending H-Beam Channel Lock System™, these dock sections are infinitely modular, assemble quickly, and offer a solid connection platform with just the right mix of rigidity and flexibility. Each floating dock section is 60 inches wide, 120 inches long and 16 inches tall allowing the system to be easily assembled into the exact configuration needed. With a full line of accessories and custom attachments the Wave Dock™ has set the new standard for modular floating dock systems. Visit us online at www.wavearmor.net

The new **Wave Port™** personal watercraft port for Wave Armor™ comes in two widths to meet the specific needs of both lake home owners and marinas. The six foot wide port (2,400 lb weight capacity) offers an extra six inches on each side of the platform to easily mount and dismount your PWC, and walk safely to and from the dock. The five foot wide model (1,800 lb weight capacity) is designed to allow two ports side by side to fit perfectly into a ten foot slip, maximizing valuable dock space. Both ports are 12 feet long to fit any size PWC, features a bow stop with tie down cleat, and comes in a Standard or Deluxe model. The Standard models have an entrance slide, and the Deluxe models feature two entrance rollers and six 12 inch side rollers. Both systems easily attach to the Wave Dock™ floating dock system, or can also attach to any other system in a front or side mount configuration with the custom attachment accessories. You can also utilize these ports as a stand alone system when a dock is not required. Visit us online at www.wavearmor.net

The **Cruizer™** kayak is the newest addition to the Wave Armor™ line of sit-on-top recreational kayaks. The kayak features molded in foot rests and bottle holder,

convenient carry handles in the bow and stern, side grab handles, and finally a rear storage deck with bungee style strapping to hold coolers, tackle boxes, etc. This kayak has amazing stability and is perfect for the beginning paddler or the weekend warrior looking for fun on the water. Length: 8.5 Feet / Width: 30 Inches / Depth: 15 Inches / Weight: Approximately 36 pounds / Weight Capacity 200 lbs. Visit us online at www.wavearmor.net

Wave Armor™ Swim Rafts

The **Oasis™** and **Otter Island™** swim rafts from Wave Armor™ will make a great addition to your waterfront lifestyle. Both rafts are constructed of 100% high density polyethylene for a tough, waterproof finish that won't fade, crack or rust. Due to the polyethylene construction there are no sharp metal edges to worry about. Both rafts offer a non-slip surface with "kid friendly" rounded corners and recessed reflectors on all sides. The Oasis™ and Otter Island™ are available in Yellow or Beige and easily integrate with the Wave Armor™ accessory Raft Ladders and Raft Anchors.

The **Oasis™** features an easy to assemble two-piece design allowing for easy transport and storage. The raft is 8 feet wide by 8 feet long and has a weight capacity of 1,600 lbs with plenty of room for hours of summertime fun.

The **Otter Island™** raft features two adjustable backrests that lay flat and completely integrate with the deck when not in use. As an added bonus, the backrests also double as a storage lid that covers the below deck storage compartments. As if that weren't enough, the Island™ also features a pop-up table with beverage holders that are strategically placed between the two backrests. The Island™ is 8 feet wide by 10 feet long and has a weight capacity of 3,000 lbs. Visit us online at www.wavearmor.net

ABOUT WAVE ARMOR

Fun on the water is what Wave Armor™ is all about. Our mission is to be the brand of choice for lake home owners and marina's alike by providing products that are not only supremely functional, but also help enhance this precious time we spend on and around the water. To see our full line of products, visit us on the web at www.wavearmor.net

ABOUT INNOVATIVE OUTDOOR SOLUTIONS INC.

Innovative Outdoor Solution (IOS) is a market leader in the outdoor sporting goods industry. With a collective passion for the outdoors, IOS develops innovative products for fishing, hunting, marine recreation, and power sports. With an uncompromising commitment to quality, durability and ingenuity IOS brands continue to lead the way in each of these respective categories. The IOS family of brands include: Otter Outdoors™, Wild Outdoors™, Beavertail™, Beavertail Jet™, Wave Armor™ and Rhino Tuff Tanks™. Visit us online at www.exploreios.com

